

Never Get Turkey Neck!

Of all the parts of your body, your neck is the most exposed, the least protected, and the first to show visible signs of aging. And it needs far more TLC than what facial moisturizers can deliver.

Here's what you need to know to keep your neck youthful and beautiful—as well as smooth away any wrinkles you already have.

Dear Friend,

If you're like most women, you like to look your best.

Maybe you use a moisturizer to keep your skin soft and glowing. Maybe you apply an eye cream to target crow's feet and puffiness. Maybe you put on a lotion with SPF whenever you venture outside.

And thanks to all this care and attention, your face looks great.

But there's another area you may be missing. It's a part of the body that's just as exposed—and the least protected. Even worse, it's an area of your skin that displays signs of aging even faster than your face does.

So what is this part of your body? It's not your hands. It's not your arms or legs, either. It's your neck and décolletage.

This skin is thinner and more delicate as the skin on your face. And it's constantly exposed to harsh weather, chemicals, pollution and other environmental toxins.

This delicate area from chin to chest rarely gets the pampering it deserves -- although it should

It's the first to show signs of sun damage, age spots and discoloration. It's thinner than the skin on your face, so it quickly loses elasticity, which means sagging and more wrinkles.

The skin on your neck and décolletage also has lower collagen levels than your face. What's more, it doesn't retain moisture well. So over time it will look dry, weathered, and years older than your true age.

So what can you do about it? Unfortunately, there are not a lot of options.

Anti-aging facial moisturizers may help a little -- but they are meant to work on your face. They simply aren't strong enough to give your neck area the special, targeted treatment it needs.

Body lotions help moisturize your skin. But they don't contain ingredients to help smooth lines and wrinkles ... firm sagging skin ... or fade away blotches and age spots.

But today, I'm thrilled to tell you about a new breakthrough that helps erase visible signs of aging on your neck, jawline and chest.

They are compounds that are causing a sensation in the world of skin science – and for good reason. They can penetrate your skin and repair and revitalize the skin cells in your neck, so it looks and acts years younger.

These compounds are called peptides. And they're helping women in their 50s and 60s look at least 10 years younger than their true age.

Let me explain. Peptides are small portions of protein. Your skin needs plenty of protein to stay young and wrinkle free. Without enough protein, your skin loses firmness and elasticity. It starts to sag take on a rough, leathery appearance.

Peptides feed aging skin the protein it's hungry for!

There are many different kinds of peptides. And they can do remarkable things. Some tighten and tone your décolletage. Others brighten your skin and lighten age spots. And still others can help smooth out lines and wrinkles.

The result? Smooth, youthful skin!

The advanced peptide that creates a lift that lasts

Recently, scientists developed an exciting new peptide that can work near-miracles for your neck, jawline and décolletage. It's so new you won't

find it in many neck creams. Yet it's so powerful, studies show it can smooth away wrinkles and lift the neck area *starting with the first application!*

This advanced ingredient is called *Botaniceutical CS*, and it's one of the best peptides to help your skin look firm, supple, and glowing.

You see, Botaniceutical CS increases collagen production by a remarkable 175%. As a result, it can provide your neck and décolletage with the extra collagen it needs to appear smooth and years younger.

This potent peptide also boosts your levels of hyaluronic acid. Hyaluronic acid hydrates the skin on your neck, so it remains moist, dewy, and smooth.

But what makes Botaniceutical CS especially impressive is its ability to help visible signs of aging practically fade away!

“Reduces lines and wrinkles by 45%”

In one study, volunteers applied a cream containing Botaniceutical CS Peptide to their face and neck once a day for 28 days. At the end of the trial period, the researchers were surprised to find that this remarkable peptide reduced visible wrinkles by over 45%. *That's nearly half!*

And here's even better news. As effective as Botaniceutical CS is for fading wrinkles, it works even better when combined with this next peptide...one that firms sagging skin, reduces wrinkles and helps undo years of skin aging.

This advanced tetrapeptide is called *ChroNOLine*. Like Botaniceutical CS, ChroNOLine increases production of collagen. But it also increases levels of elastin and other skin-enhancing substances. As a result, ChroNOLine helps make the skin on your neck look firm, smooth and wrinkle-free.

For example, in one study women applied ChroNOLine to their skin every day for two months. At the end of the test period, scientists found that the peptide reduced wrinkle depth and length by a remarkable 29%. Even the deepest wrinkles saw vast improvement, thanks to ChroNOLine!

Thanks to Botaniceutical CS and ChroNOLine, it's now possible to wake up every morning with fewer wrinkles than you had the day before. Not only do they tone and tighten, they help your neck, jawline and décolletage will look younger and younger as the weeks go on.

So where can you get these two advanced peptides?

Well, they are both so new that they aren't widely available in many skin care products yet. And while you may find them individually, it's rare to find a product that contains both in high enough levels to deliver real results.

Announcing New **Système 41 Firming Neck Crème**

So I worked with the top-notch formulators at **Système 41**. Together, we developed a new, spa-strength neck crème. It includes Botanicetual CS and ChronOline, as well as additional youth defying ingredients.

It's called **Système 41 Neck Crème**. And it's specifically formulated to address the fine lines, horizontal creases, sun damage, sagging and other visible signs of aging in this delicate area of your body.

In fact, I don't know of any lotion for the neck and décolletage – even the most expensive department store brands – that contains as many peptides and advanced nutrients that **Système 41 Neck Crème** does!

Let me tell you about the next skin-loving ingredient now. It's a multi-action peptide that targets one of the biggest problems affecting your décolletage: sun damage, blotchiness and age spots.

“Fades away dark spots in 8 weeks – or less”

As I mentioned, your neck and chest are one of the most exposed areas of your body. While you may remember to put an SPF on your face, most of us often forget the neck and chest.

Your décolletage is an area in which the skin is so naturally thin, sun damage becomes easily visible. And while you had a great time getting that tan, it's left your neck and chest with spots, freckles and a crepey skin texture.

That's why **Système 41 Neck Crème** includes a peptide that's works to repair and rejuvenate the sun-damaged skin on your neck. In fact, research shows it lightens and soothes the skin even more effectively than Vitamin C!